

Dates to Remember

June 4, 2011

Paint-Out at Flag Pond

Contact people:

Lonnie Harkins (410) 326-7199
baronvonsmoogle@netscape.net
Gerry Wood (301) 863-9663
gbwood2@verizon.net

June 11, 2011

Solomons Gazebo Show

Contact people:

Lonnie Harkins (410) 326-7199
baronvonsmoogle@netscape.net
Gerry Wood (301) 863-9663
gbwood2@verizon.net

June 20, 2011

Workshop: Painting with Acrylics

Contact people:

Lonnie Harkins (410) 326-7199
baronvonsmoogle@netscape.net
Gerry Wood (301) 863-9663
gbwood2@verizon.net

August 21, 2011

Annual Potluck Meeting

Contact people:

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The Calvert Artists' Guild

PO Box 602, Prince Frederick, MD 20678

June 2011

"Starving" to Successful—The Fine Artist's Guide to Getting into Galleries and Selling More Art

by J. Jason Horejs

Following are ideas gleaned from reading the above book that all of us might find helpful while our economy mends —

INCREASE PRODUCTION...Probably the opposite of what you were thinking. If you can continue to build your inventory and expand your gallery representation, you're going to increase your sales. You'll also be in a position to capitalize on the increased sales that are sure to come as the economy continues to improve.

Set a consistent allotment of time every day, during which you commit to being in the studio creating; then stick to that schedule religiously. Consider your time in the studio sacred, and ask your family and friends to respect that time.

Set a goal to create a certain number of works per week.

Get distractions out of the studio.

FOCUS...The work you present to a gallery needs to be unified. It doesn't need to be repetitive or formulaic, but it must present you as a consistent artist with a clear vision.

If you work in several media and a variety of styles, focus on just one for the next 6-12 months. Create a body of work that feels like a "series". Once you have 20-25 gallery-ready pieces, you will be ready to approach a gallery.

RAISE YOUR PRICES...Because the value of art is arbitrary, art collectors and gallery owners have no way to know the value of your work until you tell them. Set your price too low and the collector will think you're not well established, or worse that there is something wrong with your work.

Be consistent when pricing your work.

Institute a pricing formula.

Base your prices on comparable artists.

GET ORGANIZED...Move your inventory record-keeping to the computer. Having a good, simple inventory program in place to organize your artwork is going to vastly simplify your record-keeping process.

Start using an inventory number with each piece of artwork. Having a numbering system in place will allow you to instantly identify work and tie it back to your inventory system.

Include all of the information about your artwork on the artwork.

Again I am writing these notes ahead of the Show. We had 21 artists sign up for the show. That's not as many as some years but still a respectable number that equated to 98 works of art in 11 categories/media.

Several categories were added this year due to opinions expressed by the members. Disappointingly, several of those "new" categories had no entries. I am unsure of what the reasons are for the lack of entries in these categories but it seems to me that if members feel strongly enough to get the categories changed then they should enter works in those categories.

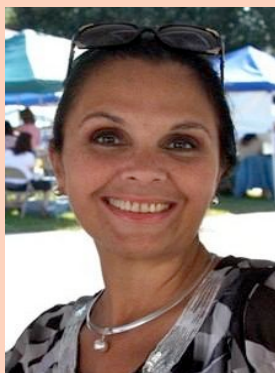
The number of artists entering the Show this year is also down as I stated earlier. I would love to hear feedback as to why members did not sign up for the show. For those willing to enlighten me as to the reasons I would keep names confidential, just email me at baronvonsmoogle@netscape.net. As the current President of the Guild I can't help to improve the Guild or shows without complete information so please help me help the Guild.

Lonnie Harkins, HAIC

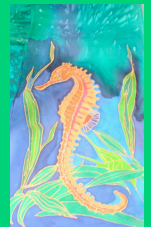
Featured Artist—

Monica Richards studied with Venezuelan artist Leonor Barreto from whom she learned the technique of making three-dimensional abstractions using colored and textured mixed media on wood panels and canvas. She continued to develop this style when she moved to the United States using acrylic paints and oxide powders, mopheads as brushes and floor wax to bond colors. The subject matter she paints is, in her words, "an exaggeration of nature and man-made objects".

You may see her work at the Mattedi Gallery, a locally owned and operated custom framing and art business located in California, MD in the Wildewood Shopping center.



Monica was an emerging artist at the 2006 Artsfest at Annmarie Garden, located in Dowell, MD.



Calvert Artists' Guild Programs and Meeting — June, July, August

June 4, 2011—Paint-Out at Flag Pond Park. Contacts: Lonnie Harkins or Gerry Wood.

June 11, 2011—Solomons Gazebo Show Contacts: Lonnie Harkins or Gerry Wood.

July 30, 2011— Workshop— Instructor: Nancy Thompson; “Painting with Acrylics” Calvert Pines Center, Prince Frederick, MD Contacts: Lonnie Harkins or Gerry Wood.

August 21, 2010 —Annual Potluck meeting, Asbury-Solomons Clubhouse, 2pm. Bring a potluck dish. The August meeting program presented by Jonathan Gentry, will be entitled "Converting Artwork to Digital Media & Prints". His company is Potomac Media. www.Potomacmedia.com Contacts: Lonnie Harkins or Gerry Wood.

Congratulations are in Order...again



Susan Buckley recently won the Grand Prize Award for a mixed media abstract at the von Liebig Art Center in Naples, FL and an Award of Merit at the Art League of Bonita Springs, FL for a watercolor painting. In Susan's words, "It's been a good year for painting for me."



Susan Buckley
(Winner of the Grand Prize Award)
Blazes in the Birches, 2011
mixed media
36.25 x 28.75 inches

The Juror, Dr. Eugene Burke, said, "*The dramatic use of complementary colors strike the eye from across the room and at first glance the work appears to be totally abstract but closer inspection reveals a forest scene in which the subtle blues of the birch bark are echoed in the surrounding blue shadows. A masterful way of emphasizing colors found in nature.*"

Awards Show, May 21-22, 2011
Annmarie Garden Community Room
Tim Scheirer, Judge

Best in Show: (Pear Infusion) Mary Blumberg—Watermedia.

Drawing: First (Horsing Around), Second (Kong, Artist's-self portrait) and Third Prize (Out of the Bush) awarded to Carmelo Cianco; Honorable Mention (Skye) Gee Freeman.

Glass: First Prize (Heart Attack on a Plate) and Second Prize (Green Pear) awarded to Cindy Pond; Third Prize (Kokopelli) awarded to Debbie Green; Honorable Mention (It's the Wild Life) awarded to Lonnie Harkins.

Jewelry: First Prize (Sapphire in the Twilight) awarded to Linda Wooge; Second Prize (Aztec Blue) awarded to Lonnie Harkins; Third Prize (Twisted) awarded to Jan Watson; Honorable Mention (Purple Passion) awarded to Debbie Green.

Mixed Media: First Prize (Iris Garden) and Third Prize (Marina Masts II) awarded to Gerry Wood; Second Prize (Hidden in Plain Sight) awarded to Candy Cummings; Honorable Mention (Flowers) awarded to Mary Ann Scaggs.

Oils/Acrylics: First (Birds on Wire) and Second Prize (Great Mills Chili Dogs) and Honorable Mention (Grey Clouds) awarded to Ruth Collins, Third Prize (Summertime) awarded to Suzanne Shelden.

Pastels: First Prize (Helena's Granddaughter), Second Prize (Anjalica's Baby), and Third Prize (The Baby Sister) awarded to Sylvia Hill.

Photography: First Prize (Plumerias) awarded to Lonnie Harkins.

Textiles: First Prize (Trout Fishing in America) and Third Prize (The Elephant Family) awarded to Kay Collins; Second Prize (Almost Batik-Blue) and Honorable Mention (She Appears at Night) awarded to Linda Rosenthal.

Watermedia: First Prize (Sunlight in the Forest) awarded to Mary Blumberg; Second Prize (Birds of a Feather) awarded to Lynn Ferris; Third Prize (Allegheny Farm Scene) awarded to Gerry Wood; Honorable Mention (The Candle) awarded to Carmelo Cianco.

Wood: First Prize (Nesting Time) and Second Prize (Robin) awarded to Harry Knott; Third Prize (Left-handed Spoon) awarded to Lonnie Harkins.

People's Choice: Gerry Wood (Beach House)

Best in Show: \$100

First Prize: \$50

Second Prize: \$25

Third Prize: \$15

Honorable Mention: \$10

People's Choice: Free entry to next CAG show

See next page for photographs of Best in Show and First Prize winners

Best in Show



Mixed Media



Textiles



Drawing



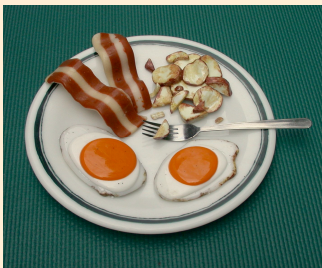
Oils/Acrylics



Watermedia



Glass



Pastels



Wood



Jewelry



Photography



Congratulations to the
FIRST PLACE winners!

- Mary Blumberg
- Carmelo Ciancio
- Cindy Pond
- Linda Wooge
- Gerry Wood
- Ruth Collins
- Sylvia Hill
- Lonnie Harkins
- Kay Collins
- Harry Knott

Calvert Artists' Guild 2011 Art Award Recipient

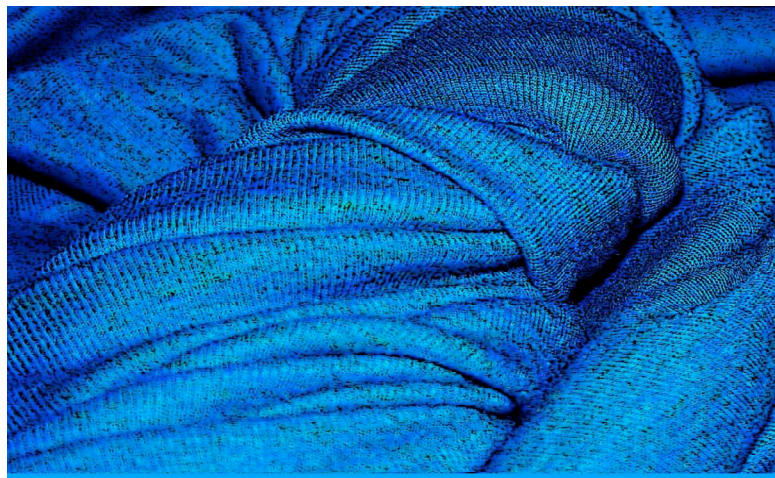


Katherine A. Huseman of Lusby was selected to receive the 2011 Student Artist Award for high school students. Her artwork is outstanding and showed a great deal of talent and potential. Her command of her medium, photography, is excellent - sensitive photographs that tell a story.

Katherine participated in the May Awards Show at Annmarie Garden in Solomons. The show dates were Saturday, May 21 and Sunday, May 22, 2011 from 10am to 4pm. A reception was held on May 21, 2011 from 2pm to 4pm.

She was presented with the award at the reception.

Congratulations on an outstanding achievement!



**Registration Form Solomons Gazebo Show
Solomons Boardwalk
June 11, 2011**

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Due to limited space, only 15 registrations will be accepted in date order with the earliest postmark taken

Name: _____

Address: _____

Phone: _____

Email: _____

Write your check in the amount of \$25.00, made payable to the Calvert Artists' Guild, Inc. and mail to:

CALVERT ARTISTS' GUILD
PO BOX 602
PRINCE FREDERICK, MD 20678

The Calvert Artists' Guild, Inc., The Calvert County Government, The Calvert Marine Museum or any other organizer for this event is not responsible for any liability of your exhibit.

Signature

Each exhibitor (or representative) must be present for the entire show to monitor artwork and sales. This is an outdoor show under the covered pavilion or on the sidewalk which is not covered. Security will not be available. Each participant will furnish his or her own screens and hang his or her artwork and maintain sales. Space allocations are based on each exhibitor using 2-3 screens (4-6 sides), bin rack and note cards. Space depends on entries.

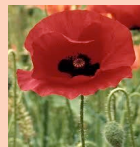
The Calvert Artists' Guild will not be responsible for sales or receipts or State Sales Tax. No commission is due from the artists.

It is suggested that in the event of inclement weather, participants bring waterproof covering for their artwork as well as an umbrella or other personal rain or sun protection.

Exhibitors should be cognizant of wind effects on their display. The 2-dimensional works will be on screens and 3-dimensional works may be on tables/pedestals in the pavilion or on the sidewalk area.

Set-up: 10:00 am to 12:00 Noon
Show Time: 12:00 Noon to 6:00 pm
Dismantle: 6:00 pm

Contacts: Lonnie Harkins (410) 326-7199
Cindy Pond (443) 949-8836



Other CAG Members in the News

The Houston Center for Contemporary Craft purchased for their permanent collection an art collaboration made by Mickey Kunkle and Louise Little, of Tucson, Arizona entitled "Poppies for O'Keefe."

The silk and glass bead collaboration was made for the International Glass Beadmakers Society.



About Faces—Stories in Portraits...

at Annmarie Sculpture Garden & Art Center Mezzanine Gallery through September 18, 2011 features Calvert Artists Guild members Mary Blumberg, Candy Cummings, and N. Stewart.

Supersize—Bigger is Better?

Mickey Kunkle and Kay Collins were juried into this international competition at Annmarie Sculpture Garden & Art Center— exhibit will be in the Main Gallery and Sculpture Garden. Dates of the show are from June 10 to August 21, 2011. This exhibition explores the art of the supersized; art that tackles the absurdity of life on a grand scale. From humorous depictions to critical commentary, the exhibit will include indoor and outdoor works that address these issues through their scale, proportion, and witty approach.

Vickey Hluchanek-Monan, Program Analyst and Graphics Designer employed by Zenetex of California, MD, recently became a team member of a program designed to aid her employer in assisting the Saudi Arabian government's naval operational expansions. She designed a brochure, binder and other graphic design layouts for the proposal materials that was presented Royal Saudi Naval Forces in May.

Faith Gaillot is exhibiting a variety of work including her watercolor paintings and pen and ink drawings the month of June at the Gallery at 915 (915 Lafayette Boulevard) in historic downtown Fredericksburg, VA. The Gallery is open Fridays, Saturdays and Sundays from noon-5pm. She will also exhibit boat paintings and other works of art featuring "the beach" at the River-view Inn, 24 Hawthorne Street, Colonial Beach, VA, Room 9 and the lobby the month of July. Faith received a favorable review of her work exhibited at LaLa's Salon in the Westmoreland News, dated April 20, 2011 where the reviewer said, "She does a masterful job in pen and ink ... (work is) painstakingly created down to the lines in each brick."

Nancy Carver Thompson's works are in public and private collections worldwide. She has been featured on Maryland Public Television and recently was in Southern Living, May 2008 (Mid-Atlantic edition).

Thompson teaches classes and workshops in sketching, watercolor and acrylic both here and abroad. Paintings by Thompson are sold through City Art Gallery in Columbia, South Carolina, Bishops Stock Gallery in Snow Hill, Maryland and through her website, www.nancyellentompson.com.



Registration form for Fast and Loose! Acrylic Landscape Painting
Saturday, July 30, 2011, Calvert Pines Senior Center, Prince Frederick, MD
9am to 2pm

Name: _____

Address: _____

Phone: _____

Email: _____

Fee: Send check made payable in the amount of \$35.00 to Calvert Artists' Guild, Inc. and mail check and form to:

Calvert Artists' Guild, Inc.
PO Box 602
Prince Frederick, MD 20678

Calvert Artists' Guild Board

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baronvonsmoogle@netscape.net

Secretary
Cindy Pond
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clpond@comcast.net

Treasurer
Gerry Wood
301-863-9663
gbwood2@verizon.net

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Workshops & Membership
Gerry Wood
301-863-9663
gbwood2@verizon.net
or other members of the Board

The Calvert Artists' Guild

The Calvert Artists' Guild is affiliated
with the Arts Council of Calvert County
(ACCC)



NEW CAG MEMBERS...PLEASE WELCOME

Joi Lowe,

Ann Preston,

Jackie Niles,

Kathy Selby,

Cathy Eccles.

Contact: Gerry Wood, for information and questions about membership.



SHOW OPPORTUNITY...

Sunset Concert Festival will return to The Wharf at O'Donnell Lake in St. Charles. There is an artists' market, free of charge held the third Friday of each month at which anyone may participate. For information, contact Heather at allzahgoddess@gmail.com.

CAG Treasurer's Report— Checking account balance: \$3,659.10.
Certificate of Deposit value: \$5,244.38.

Invite your friends to become a fan of the Guild on Facebook
www.facebook.com/calvertartistsguild

<http://www.calvertartistsguild.org/>