

Colorspots

FEBRUARY 2014

Newsletter of the Calvert Artists' Guild



CALVERT ARTISTS' GUILD
P. O. Box 602
Prince Frederick, MD

The newsletter is published every other month. The next scheduled newsletter is due out around April 1st. Please submit items to the newsletter editor by March 15th. If you are participating in a show, have won an award, or have any other information to share, please send it to baronvonsmoogleg@netscape.net and we'll include it in the newsletter. Thanks!

www.calvertartistsguild.org

Prez Notes

I hope everyone is managing to stay warm in this weather! It is cold enough that I can't manage to get into my basement to create. The temps are in the lower 40's down there!! Come On Springtime!!!

On to Guild news, We have found a new venue for several of our shows that we hope will work out well for us. More information about the location is later in this newsletter. In January we had an excellent pottery workshop with Ellen Robinson. Each student was able to create several pieces ranging from plates to houses to sculptural items. Photos can be seen on the Guild's Facebook page. We have several more workshops in the works which we hope will be just as fun and informative as Ellen's.

Don't forget about our March show! You only have two months to get ready. It will be here before you know it. For our first show of the year I would like to see a lot of participation from our members. Get that paint flying and those wood shavings falling and the beads stringing!!! For those of you that have forgotten, dues for 2014 are past due as of January 31 and there will be a \$5 late fee attached.



ARTS COUNCIL
OF CALVERT COUNTY

The Calvert Artists' Guild is affiliated with the Arts Council of Calvert County (ACCC)

2014 Calendar of Events

Mark Your Calendar!

FEBRUARY 8, 2014

SATURDAY

CAG meeting and High School Art Award judging program; 10:00 a.m., Asbury-Solomons Clubhouse, Solomons, Md., Contact: Lonnie Harkins, 410-326-7199

MARCH 8-9, 2014

SATURDAY AND SUNDAY

Asbury/Solomons Auditorium Show, Solomons, Md., 10:00-5:00. Contact persons: Lonnie Harkins, 410-3267199, baronvonsmoogle@netscape.net; Gerry Wood, 301-863-9663, gbwood2@verizon.net

APRIL 19, 2014

SATURDAY

Meeting & Program: Asbury-Solomons Clubhouse, Solomons, Md., Program: TBD, 10:00a.m.-12:00p.m.; contact persons: Contact persons; Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net; Gerry Wood, 301-863-9663, gbwood2@verizon.net

MAY 10-11, 2014

SATURDAY AND SUNDAY

Awards Art Show, Location: So. Md. Sailing Assn., Solomons, Md., 10:00-5:00, Contact persons: Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net; Gerry Wood, 301-863-9663, gbwood2@verizon.net

JUNE 21, 2014

SATURDAY

Workshop, Instructor: TBD, Mt. Hope Comm. Ctr., Sunderland, Md., 10:00am-3:00 pm; Contact: Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net; Gerry Wood, 301-863-9663, gbwood2@verizon.net

JULY 12-13, 2014

SATURDAY AND SUNDAY

Art Show: So. Md. Sailing Assn., Solomons, Md., 10:00-5:00 p.m., Contact: Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net; Gerry Wood, 301-863-9663, gbwood2@verizon.net;

AUGUST 17, 2014

SUNDAY

Annual Potluck meeting & program, Asbury-Solomons Clubhouse, Solomons, Md., 2:00 pm to 5:00 pm. Bring a potluck dish. Program: TBD; Contact persons: Barbara Fetterhoff, 410-394-3365; fetterhoff.barbara@comcast.net; Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net;

SEPTEMBER 13, 2014

SATURDAY

Paint-Out Day, Location: TBA. 10:00-2:00 Contact persons: Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net; Gerry Wood, 301-863-9663, gbwood2@verizon.net

OCTOBER 11-12, 2014

SATURDAY & SUNDAY

Annual P.R.A.D. (Patuxent River Appreciation Days) Show, Calvert Marine Museum, Solomons, Md., 10:00-5:00 daily, Contacts: Gerry Wood, 301-863-9663, gbwood2@verizon.net or Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net

NOVEMBER 1, 2014

SATURDAY

Workshop, Instructor: TBD, Mt. Hope Comm. Ctr., Sunderland, Md., 10:00am-3:00pm; Contact persons: Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net; or Gerry Wood, 301-863-9663, gbwood2@verizon.net

DECEMBER 13, 2014

SATURDAY

Annual Meeting & Program, Asbury-Solomons Clubhouse; Solomons, Md., 10:00 a.m., TBD, Md.; Contact persons: Lonnie Harkins, 410-326-7199, baronvonsmoogle@netscape.net; or Gerry Wood, 301-863-9663, gbwood2@verizon.net



CAG FEBRUARY MEETING & PROGRAM

Saturday, 8th, 10:00 a.m.

Don't forget the Art Awards Meeting coming up on Saturday, February 8th at Asbury-Solomons. The meeting will be held in the Clubhouse from 10 a.m. to 12 p.m. Drop off your snack/goodies and passengers at the Clubhouse entrance and driver proceed to the Parking area. We will vote on the Art Award to a deserving HS Student, the 2014 Calendar of Events and any other business

NEW OFFICERS

were elected at the December 2013 meeting.

Pres.: Lonnie Harkins, Secty.: Deb Daniel,

Treas.: Gerry Wood

CAG TREASURER'S REPORT:

Checkbook balance: \$3,005.90; savings \$5,259

LOOKING for workshop instructors and ideas. Please notify the board of any suggestions.

GOOD NEWS!!

Friday night, January 17th, Lonnie Harkins and Gerry Wood met Wendy Schneider and viewed the So. Md. Sailing Association facility in Solomons. It is a fantastic location, across from the gazebo, public parking area, and parking at the building. It is on the main road in Solomons for "street traffic" and tourists. The building has a large entry room and a smaller 2nd room (equal in size to the Asbury Auditorium) There are tables and chairs available for our use. The club members seemed very nice, cooperative, and accommodating. There is a storage area to place the unused chairs and tables. The concensus was to try out this exciting new location and see if it garners more attendance and interest and sales.

Two checks for Rental Deposits were mailed for May 10-11, 2014, and for July 12-13, 2014 deposit.

Our Calendar of Events for 2014 is updated with the facility revision. We hope this works out. The CAG Board is excited about it.

Art Shows in the Area

ART RECEPTION IN ANNAPOLIS

Ge'e Freeman has a group art show in Annapolis from February 19 to March 2. The show includes a collection of paintings featuring "a close look at Southern Maryland". A reception is Sunday, February 23rd between 3 and 5. Circle Gallery is located at 18 State Circle across from the Capitol and an eye shot from the Governor's Mansion. 410-268-4566 Come browse Annapolis and stop by the reception. Bring A friend!

OPAL FINE ART GALLERY

Please join CAG member Diane Nargiz and other artists for the opening reception of "TUXEDO - an informal affair", an exploration of black and white, as part of the Leonardtown First Friday Celebration at the Opal Fine Art Gallery 41625 Park Ave. Leonardtown, MD. The reception is Friday, February 1st from 5-8pm. Champagne and fine chocolates will be served!

POTOMAC RIVER WATERFOWL FESTIVAL

Friday, May 23 & Saturday, May 24, 2014

St. Mary's County Fairgrounds, Leonardtown, MD

Friday, 6:00 -9 p.m. Cattails and Cocktails, \$75/per person

Art Show Re-Opens, Saturday, 10 a.m. - 4 p.m.

FURNITURE GALLERY SHOW

Lonnie Harkins, Debbie Green and Ruth Collins will be part of the Furniture Gallery of Prince Frederick's Art Center Spring Show. Reception will be February 22nd. Times TBA

ARTWORKS@7TH

January 30- February 24, 2014

The Year of the Horse.

Kick up your heels and stop by ArtWorks in North Beach as they celebrate the 2014 Chinese New Year-The Year of the Horse

CALVART

Prince Frederick, Md.

February 5- March 2

A Gallery Swap

Opening Reception February 8, 2014

Ellen's Robinson's Pottery Workshop



Plate by Joan Humphreys

Teaching Opportunity

The Calvert Pines Senior Center is interested in offering classes in drawing and or painting. The instructor can choose the media. The class would be offered Wednesdays from 10 a.m.- 12 p.m.

If you are interested in teaching, call Lois Santiago at 410-535-4606, or e-mail him at: santica@co.cao.md.us

Classes

THE COX ART CENTER

Prince Frederick, Md.

Feb. 2 - March 13 (spring vacation)

Art Classes for kids, variety of medias agea 12 - 16

Classes for adults and children are offered throughout the year.

www.coxartcenter.com



“Sunflowers” by Gerry Wood

WATERCOLOR CLASSES

Gerry Wood is holding her spring Watercolor Classes beginning Apr. 7 - May 14, 2014.

Please contact Gerry for information, 301-863-9663, gbwood2@verizon.net



CAG Spring Art Show

Asbury Solomons Auditorium
 Solomons, MD
 Saturday - Sunday
 March 8 - 9, 2014, 10 a.m. - 5 p.m.

Our Spring Show will be held at Asbury- Solomons Auditorium, Solomons. We will set up on Friday, March 7th and take down on Sunday, March 9th.

This is our third show at Asbury- Solomons Auditorium. Set up will be on Friday, March 7th at 5:00 - 7:00 p.m. and take down will be on Sunday, March 9 at 5:00 p.m.

All CAG artists are encouraged to take advantage of this opportunity to exhibit and sell their art. This facility offers plenty of space and there is NO COMMISSION charged to the artists. We will be able to use multiple screens and many tables. Spacing is grandiose! We would like to see fiber work, jewelry, sculpture, glass, batik, weaving, ceramics, as well as paintings.

Exhibiting artists are asked to sign up to sit the gallery for a two- hour shift on Saturday or Sunday. Artwork must be delivered at the Asbury- Solomons Auditorium on Friday March 7th, 2014, from 5 p.m. and prior 7 p.m., unless other arrangements are made in advance.

If you have any questions, contact Lonnie Harkins; 410- 326- 7199; baronvonsmoogle@netscape.net, or Gerry Wood, 301- 863- 9663, gbwood2@verizon.net.

We hope this will be a very successful show!



“Spring Fever” by Carol Wade

Calvert Artists' Guild Exhibitor

REGISTRATION FORM

NAME

ADDRESS

PHONE

EMAIL

\$35.00 enclosed _____ (CAG Member)

\$45.00 enclosed _____ (Non-Member)

Make check payable to:

Calvert Artists' Guild, Inc. and mail with this form to:

CAG

P.O. Box 602

Prince Frederick, MD 20678

Featured Artist



New member, **Wendy Schneider**, is a mixed media artist who works intuitively to create multi-layered art that draws the viewer into the mystery and wonder of art. In Wendy's words, "There is a lot of 'what if' and problem solving in this process. This is where I disappear into my art. My gift to myself.

I paint because it connects me to the 'right' side of my brain. It is the place where I lose all track of time and others expectations of me. I do it for me but hope it connects you to this part of your brain. What attracts an individual to any piece of art is a mystery. If my work makes this connection for you then that is my gift to you. Enjoy!

My paintings are abstractions of everyday things including figures and landscapes. I always enter my studio with an intention, a place to start. Where that leads to is sometimes a complete surprise. I paint quickly with as many as five pieces in progress at one time. This allows me to keep a fresh perspective and keeps me in my 'right' brain.

Art heals and I am living proof. I was passionate about art in my high school years. I was a good student, LOVED art, but I threatened to quit school if the art curriculum was cut. I finished high school, went to nursing school and then Anesthesia school, got married and raised a family.

The kids were raised and my husband was in a PhD program. I faced a diagnosis of renal cell cancer. It was a life altering time. Although I hadn't created in some time I stayed connected to my creativity by studying and purchasing art that connected to my spirit. What next? All of the self-help books ask 'What were you first passionate about?' This question brought me back to my love of art. It has broadened and enriched my life in ways I cannot explain, even to myself. It is my hope that in sharing my art with you it leads you to your 'right' brain."

KUDOS!

Michelle Steiger's painting "Beach Bikes" won the Leonardtown Artwalk award in September 2013. She was

featured in the Leonardtown Life Magazines January Issue and The Port of Leonardtown Winery extended her show until the end of January.



"Beach Bikes" by Michelle Steiger



PRICING YOUR ART

The following are some thoughts on pricing your work.

This information should be particularly useful to someone new at selling their creations. Am I pricing my work too high or too low?

The first thing to do is look around at the pricing of other work that is comparable to yours. This will give you some ideas of the range you might consider for your pricing. An established artist will probably be in a higher price range. So you must take in consideration whose art you are looking at. An established artist has a following which means the more you sell the higher you can charge. This does not mean to price yourself out of the ballpark when you get established. Professional artists know what the market will bear.

Define your level of success.

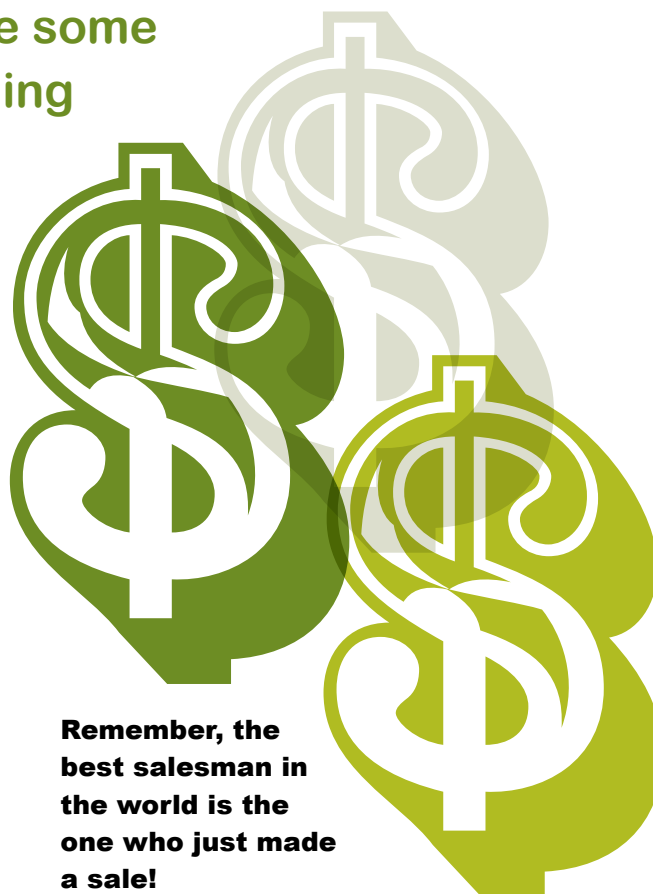
Will you be happy selling a piece here and there? Or do you want to bring your creation to a higher level. If so, you should improve on your credentials (awards, juried in shows, exposure, etc.) As your confidence and reputation increases, so can your prices. Keep in mind pricing too low might suggest to a potential buyer that you don't take your work serious.

There are some suggested guidelines for pricing work. A portrait painter would charge much higher for a head to toe painting than a head and chest painting. A portrait waist up with hands would be priced in the middle. Medium (oil, pastel or watercolor) would be another factor in pricing. Oil paintings tend to be priced higher.

The United States Department of Labor's Occupational Labor Statistics reported in 2012 (latest figure available at this time) that the median pay for craft and fine artists was \$21.34 with a yearly income of \$44,380.

Computation of the following 2 ways can help to do pricing:

Number of hours spent working on the piece
Determinate an hourly rate and multiply it by number of hours spent
Cost of the materials and studio expenses
TOTAL THE ABOVE and add 10% to get your value
DOUBLE the above value if work is being shown in a gallery.



Remember, the best salesman in the world is the one who just made a sale!

OR

Multiply the width by the length for square inch of painting
Determine your hourly rate and multiply it per total square inch of painting
Add up the cost of materials needed and multiply times 2
Total the above 3 steps and get your pricing figure
DOUBLE the total of the above pricing figure if being shown in a gallery

It's Time for 2014 Dues!

Time to renew your membership with the Calvert Artist's Guild for 2014. The dues calendar year is Jan. 1 – Dec. 31 which means its time to get your membership current! There will be a \$5 late fee for those paying after January 31, 2014. This deadline helps to get the dues submitted in a timely manner. Many thanks!

CALVERT ARTISTS' GUILD, INC. DUES STATEMENT

Please return this portion of the form with your dues check by January 31, 2014. After Jan. 31st there is a \$5.00 late fee!

NAME

ADDRESS

CITY

PHONE

EMAIL/WEBSITE

- I am an artist/artisan interested in (specify medium)
- I am interested in the arts in general
- I am interested in helping with Guild activities (areas of interest)

Please check your membership category

Individual: \$30 _____ Family \$40 _____ Youth (>18) \$15.00 _____

Make Checks Payable to: Calvert Artists' Guild, Inc.
Mail to: P.O. Box 602, Prince Frederick, MD 20678
Thank You!

KEEP THIS PORTION FOR YOUR RECORDS

Date Paid: _____

Membership 2014
Calvert Artists' Guild, Inc.
P.O. Box 602
Prince Frederick, MD 20678

Check # _____

This is your receipt for your records.
Please detach at dotted line.
Thank you!

Calvert Artists' Guild Contacts

Lonnie Harkins	<i>President</i>	410-326-7199	baronvonsmoogle@netscape.net
Deb Daniel	<i>Secretary</i>	301-534-9958	debdtaniel@aggies.com
Gerry Wood	<i>Treasurer, PRAD Show</i>	301-863-9663	gbwood2@verizon.net
Deborah Green	<i>Newsletter</i>	410-326-7199	lbabestsahl@yahoo.com
Kay Simkins	<i>Student Art Award</i>	410-394-0359	tolenut@comcast.net
The Board	<i>Workshops</i>		
Amy Beaven	<i>Webmaster</i>	410-394-1669	abeaven@umd.edu
Mary Mayhew	<i>Publicity</i>	410-257-5253	mlady013@comcast.net
Carol Wade	<i>Newsletter, Graphic Design</i>	410-610-6419	carolwadeart@gmail.com
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